**Midterm 2023-2024 DASG Social Media Officer Application**

**Legal First Name**

Veronica

**True/Preferred First Name; Only if Different from Legal First Name (OPTIONAL)**

**Legal Last Name**

Hon

**Your Pronouns**

(e.g. he/him/his, she/her/hers, they/them/theirs, or others)

She/her/hers

**How did you hear about the vacant position?**

Chair of Finance (Izat)

**Have you held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past?**

No

**If you have held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past, what was your position?**

N/A

**Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?**

I have always held an interest for social media, and upon discovering each application, I have found personal interests in all that I am active on! I am experienced and active on various social media apps, including especially instagram, tiktok, and discord which I believe are DASG's main platforms for outreach. I hope that with my knowledge of each platform, including understanding the algorithm, I can improve the exposure that DASG has and widen our outreach to extend to a wider audience. I aspire to bring awareness to the programs, assistance, clubs, and facilities that our college offers, so that everyone can enjoy De Anza to the max!!

**What are some of the skills and experiences that you will bring to the DASG Senate?**

Experience with outreach, both in person (manually) such as word of mouth, and online (through social media platforms). I understand how the algorithm works and also how to get people aware and talking. I hope to bring a fresh and positive perspective to the team, and contribute my ideas on how to improve school live to all students and faculty at De Anza College.

**What other commitments do you have and how will you manage your time?**

- Track & Field team

- PISO's PR officer

Being a student athlete for almost my entire life, I have always been a multi-tasker in my day to day.

On top of being sports captain, president of marketing commitee, and brand ambassador of multiple organizations and brands throughout high school; I have always had to and managed to stay on top of my tasks and obligations. I have been and also currently take the maximum amount of credits for classes at De Anza, and so I have gained extensive experience with having much on my plate.

I usually note down my tasks and have them in checklist form, which I alter daily.

I get my assignments done on Canvas as soon as possible, to ensure that I get around my extracurriculurs with no conflict.

Based on what I have going on and the assignments I have due, I alter my daily/weekly schedule accordingly.

**Additional Comments (maximum 200 words)**

In addition to my other experiences that I have listed, I also used to do digital art commissions in high school. From this, I learned the process of dealing with clients from all around the world, ( was in Indonesia and most of my customers were US/UK based) and so I learned how to promote my services through various platforms (outreach) which included mutliple Discord servers, instagram (I started an art page) and even websites that included Fiverr, etc. I would be sometimes fully booked (5 people per week) and from this I learned how time manage, start wait lists for slots of my services, and communicate with my clients according to their needs.

**What student concerns do you feel the DASG should address?**

- More spotlight on athletics teams at De Anza

- More advertising and exposure for programs & resources that the school offers (e.g. food pantry)

- More accessibility and flexibility with reaching counselors

- Awareness and change towards fees that international students have to face

- Less funding towards football, more to other sports (especially to the teams that bring in the most wins)

- Election process flaws

**File Uploads**

Please add files required to apply for the position, if any, here (Graphic Design Examples, Sample Resolutions, etc.).

* IMG\_5573\_Veronica Hon.png
* IMG\_5574\_Veronica Hon.png
* IMG\_5575\_Veronica Hon.png
* IMG\_5576\_Veronica Hon.png

**Web Addresses**

Please add web addresses (URLs) for any documents (Graphic Design Examples, Sample Resolutions, etc.) or any other relevant information here. Please add each address on a separate line.