Images:

Quality (720p)

Still images need motion (No slide shows)

Dimensions of images (should not change; fill using YouTube's dimensions [aspect ratio])

Length of shots (avoid shots that seem to last for an unnaturally long or short time)

Camera work:

Camera shaking

Angles/Point of view

Transitions:

Natural

Smoothness

Titles

Sound:

Poem heard clearly or not (related to music/sound)

Pace of poem

Music:

Fits

Too many? One track leading to best results?

Low volume (good) so that poem can be heard

Questions:

Emotion?

Appropriate text?

Subtitles?

Relationship of poem to video?

Asians in images?